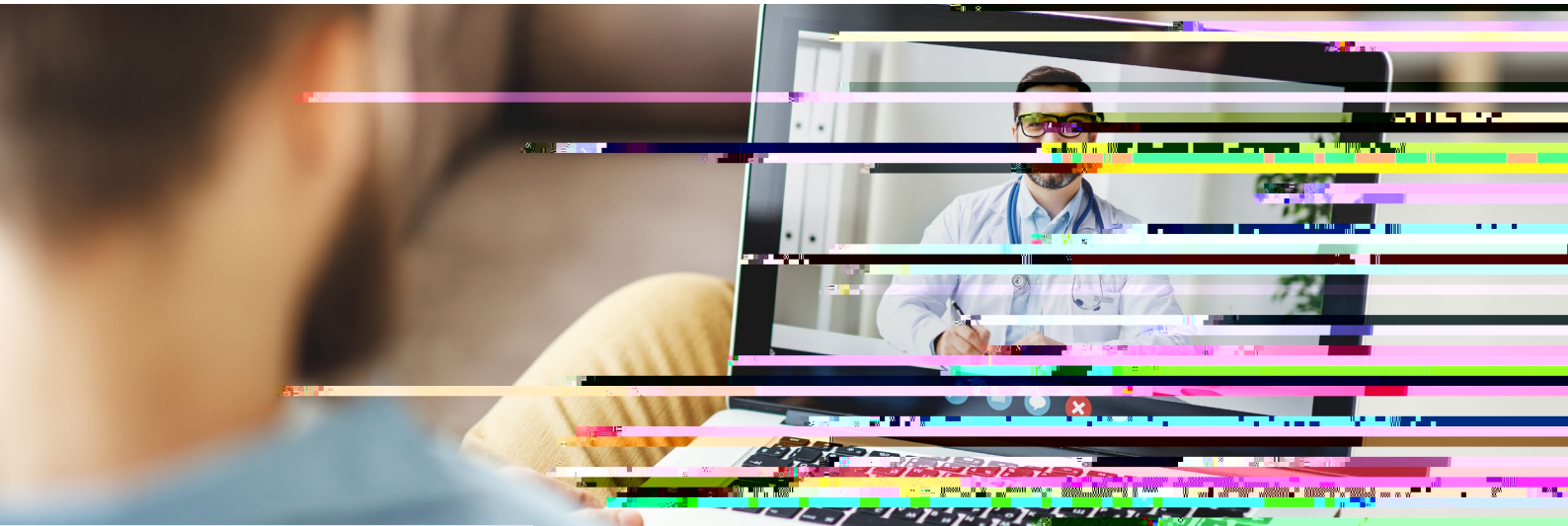



SOLUTION OVERVIEW


Improve patient and member experiences

Integrate content and insight for better care, interactions and loyalty



 **Engage patients and members** with intelligent, personalized experiences

 Create **convenient, friction-free** digital interactions

 **Coordinate care** across providers, payers, devices and systems

 **Deliver data-driven services** that improve outcomes, engagement and experience

With more patient care moving from in-person to digital, it is important to create consistent and comfortable experiences for providers and patients across the continuum of care. But patient and organizational data is rarely integrated and accessible enough to drive intelligent, personalized and efficient digital services, which is affecting retention and loyalty. The same is true among healthcare payers, as they try to improve member experience and reduce churn. While content is abundant, organizations struggle to turn existing information into actionable data to drive patient engagement

Solution components	Description
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