



O Sa aSd S c O a S Ma M d bE

The **AS** aj i f b **SSS** (85%) ha a ici a edi a **SS** e b MckISe & C a **S**aid he accele a ed ad i f digi ali e aci a d c llab ai **SS** i 2020. A d a **Sig** i ca aj i (67%) a **S** e ed ha he had accele a ed de l e fa ai a d **AS** **SS** i **S** abili e **SSS** a dli i elia ce **SS** a i e e i .

Al h **SS** i **S** e a **S** a i b e h **S** e a ach a i e f **SS** ecede ed **SS** hea al, h **S** hif **S** e i **SS** i l a accele ai f e **SS** ha ha e bee e e gi gf a decade . A d i **S** g i g g a a **S** he gl bal a de ic f a **S**. The **SS** be f c a i **SS** a i g ha he ill c i e all e e **SS** a f e **S**afe c **S** l ge e i e i h **S** eal d **SS** e he **S** a fa ea.

The **SS**? N e ha e e bef e, e lea e i g f h e, a d he ca feel **S** e gaged if he d ha e he **S** ali e aci a d **SS** he i f ai he e **S** e d **S** a **S** Lee Va C . i , Se i P **SS** c Ma e i g Ma age a O e Te . The **SS** ga i ai **S** . ide a i f **S** **SS** e ha d i **S** d c i i h **SS** be e-c eced e le, c e , a d **S** e **S**. Pe f a ce ac **SS** he. a **SS** chai acc a i ed b e d **SS** a di . ed **SS** e **S** a **S** fac i h **S** a eal **SS** i i c e **S** e i h he i g **S** e **S**.

North America, South America, Europe, Middle East, Africa, Asia

In the past, sales and service teams have had to rely on a variety of tools and processes to manage their sales and service operations. The use of CRM and other sales and service tools has increased significantly in the past few years, and this trend is expected to continue. The use of CRM and other sales and service tools has increased significantly in the past few years, and this trend is expected to continue.

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Ideally, sales and service teams should be able to use a single platform to manage their sales and service operations. This platform should be able to handle all aspects of the sales and service process, from lead generation to customer support. The use of a single platform can help sales and service teams to work more efficiently and effectively.

