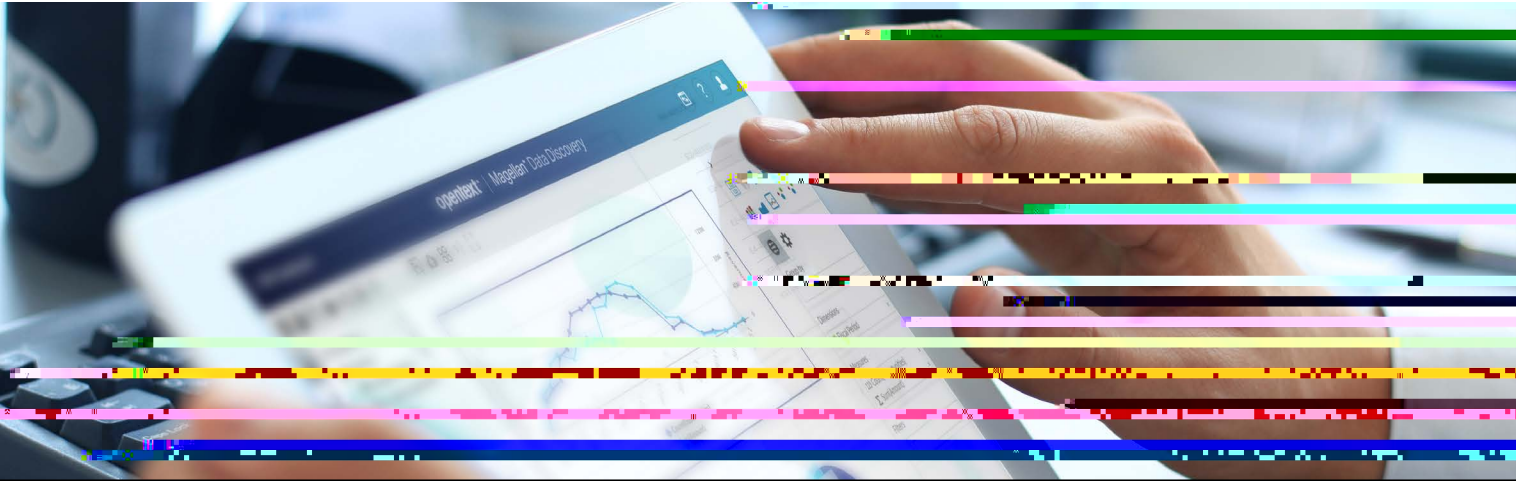




PRODUCT OVERVIEW


# OpenText Magellan Data Discovery

Perform data discovery and advanced, predictive analytics on even the largest data set with minimal effort using powerful, AI-enriched tools



 Get a 360-degree view of operations

 Empower citizen data scientists to do their own data exploration

 Reduce potential losses or customer churn by spotting process flaws

Identify new opportunities for profit and efficiency gains

In today's data-intensive, fast-paced environment, organizations need a full-circle view of their operations, including the

Magellan™ Data Discovery, a key part of the OpenText Magellan™ Analytics Suite, offers powerful data discovery and advanced, predictive analytics for unparalleled insights. It lets business users and analysts access, blend, explore and analyze data from a vast range of sources quickly and flexibly, without continual support by IT or data scientists.

This powerful browser-based module easily handles extraction, transfer, load

It standardizes and joins multiple data sources, including (s) 4551-12 I4 TETEMC /P Ang (

crosstabs to bubble charts.



## Features

- Explore data easily with visual tools including crosstabs, Venn diagrams, heat maps and bubble charts
- Blend and analyze many types of data, including third-party databases and sharing services
- Intelligent data preparation tools shorten the time to insight
- Built on a robust open-source foundation including Apache™ Hadoop® and Apache Spark™

Then, with a single click, the results are published to the Magellan Analytics Suite's visualization server as a new data source ready for consumption.

In addition, users can share insights with broader audiences as interactive data visualizations or use them as the fuel for new insights in Magellan™, OpenText's artificial intelligence- augmented analytics and automation platform.

## Key features

### No complex data modeling

Magellan Data Discovery eliminates the need for data cubes and complex pre-processing and modeling, minimizing IT workload. It incorporates data preparation tools, such as normalization, linear, logistic or softmax scaling, that make it even easier for users to enhance their data and create data objects without IT intervention or help from data scientists.

### Clean and enrich your data on the fly

Magellan Data Discovery is equipped with tools to audit, clean, enrich, decode and massage data at the speed of thought. Users can create fields that aggregate, rename or calculate expressions for existing values within the database, as well as generate ranges, groups or rankings, according to the specific needs to answer each business question on the fly. They can automatically add data hierarchies (e.g. that a postal code is within a city).



## OpenText services available

- Learning Services OpenText™  
Magellan™ Data Discovery
- Managed Services
- Consulting Services
- FasTrak Implementation Services  
for Magellan Data Discovery

