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EXECUTIVE BRIEF

Optimize customer experiences and operations in Financial Services and Insurance

Deliver seamless customer experiences and quickly adapt to changing customer needs while improving operational efficiency and managing risk







Gain insight
to drive better
decision-making



To stay competitive Financial Services organizations need to deliver a di erentiated customer experience providing what users want when they want it and how they want it whether they are a ban insurer or asset manager ccording to Gartner

It creates opportunities to re-engineer processes around customer needs, deliver seamless customer experiences and adapt to changing customer needs while improving operational efficiency and managing risk.

onnect enterprise in ormation

AppWorks can direct the processes that connect people, various systems and structured and unstructured content to drive positive business outcomes. While



Pervasive challenges

Hurdles