

APPLICATION OVERVIEW

OpenText TeamSite's Translation Automation

Ensure readers view content in their preferred language and keep digital experiences compliant with language laws

Translate content in realtime with Google Translate

Localize for any geography

Ensure accuracy with approval workflow

Stay compliant with language laws

Customers expect content in their language of choice, but limitations among talented copy writers means public content must be sent to translation services, which can be costly. In lieu of having every word translated for every operating region, organizations are faced with two options: Provide limited information to audiences outside of the master language or direct all customers to a default language.

The OpenText™ TeamSite™ Automatic Translation feature helps alleviate language limitations. By directly integrating with Google Translate, users can provide copy in their master language and receive the translated text instantly. Although the translation can be used immediately, it can also be reviewed in a workflow with in-house or third-party translators to ensure accuracy before going live. This allows organizations to launch content globally on-demand and enhances personalization capabilities, resulting in better customer experiences.

Translate content in realtime with Google Translate

For years, TeamSite has allowed users to review translated content side-by-side to ensure layouts align. This also allowed content reviewers to approve translated content before it went live. Now, a trial license for Google Translate is included with TeamSite which allows master content to be translated instantly. On the localization screen in Experience Studio, users will see the master copy on the left and the translated content on the right.

Localize for any geography

As local language usage varies, such as the differences between French Canadian and Parisian French, it is important to ensure translation accuracy, including different

